



+++ Press Release +++

German Startups Group extends its investment criteria

- Besides seed venture capital also venture capital and private equity
- Now also investments outside the Internet industry
- Larger ticket size

Berlin 18.12.2012: The German Startups Group Berlin AG, a provider of seed venture capital for Germany's booming startup scene is extending its investment criteria. In future, it will also provide venture capital for more mature startups and private equity for small businesses in special situations. The German Startups Group will continue to offer seed venture capital for Internet startups at an early stage of development.

"This extension of our investment criteria will soon include capital market-related opportunities", says Christoph Gerlinger, CEO of German Startups Group, who has already managed two successful IPOs. Value creation on the Internet is no longer an investment requirement for the German Startups Group.

The scope of participation in venture capital and private equity is between 250 to 750k EUR, it remains at between 50 to 250k EUR in seed venture capital. Christoph Gerlinger is convinced that the extended concept is very attractive for German Startup Group's shareholders, "In addition to investments in extremely exciting Internet startups with lots of opportunities and risks, our portfolio will also include investments in more mature companies which, due partly to their special situations, represent substantial upside opportunities with calculable risks."

Press Contact

German Startups Group Berlin AG
Heiko Barnerßoi

Tel. +49 (0)30-25 76 20 5 20



GERMAN STARTUPS | GROUP

Mail info@german-startups.com

Web www.german-startups.com

German Startups Group - We love startups!

German Startups Group Berlin AG is a venture capital provider in Berlin. Under the slogan, "smart, fast and friendly money", the German Startups Group gives new companies the chance to quickly secure financing, and to provide more mature startups with additional funding and established companies in special situations with additional funds to finance certain measures. Our main investment criteria are disruptive innovation in product or business model, high scalability and entrepreneurial talent. In addition to the capital, the German Startups Group offers its portfolio companies practical advice and active support from seasoned entrepreneurs, upon request.

Internet: www.german-startups.com