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## The secondary market platform of German Startups Group, G|S Market™, picks up momentum

Berlin, 7 January 2019 - The 2018 launched G|S Market™, Germany's first and, so far, only online platform for supply and demand regarding startup shares and similar tech assets, picks up momentum. Via the marketplace of the wholly-owned subsidiary of listed German Startups Group two transactions amounting to over 1m euros were closed end of 2018. Another investor for subscribing a venture loan over 3m euros, placed via the platform, was not successful due to a competing bid. Meanwhile, negotiations with investors regarding two stakes in mature German startups with considerable seven-figure volumes each are taking place.

On its platform, G|S Market™ brings together potential sellers of startup shares, i.e. founders, business angels, employees or venture capitalists, with qualified investors as prospective buyers. Meanwhile, it also holds an investment brokerage permit by the competent authority which enables it in the future to also facilitate closings of deals directly on the platform for indirect investments in startups and fund shares, structured as own SPVs. In this way, it would create a uniquely easy possibility for qualified investors to invest into the asset class "German Tech".

G|S Market™ provides qualified investors with access to investment opportunities in the "German Tech" asset class, with investment amounts starting at € 200k, while direct investment and VC funds are often only available from seven-digit minimum amounts. In addition, it enables investors to make direct investments besides VC funds, thereby picking cherries and putting together tailor-made tech portfolios. An increasing share of the value creation for shareholders of young companies takes place during the phase in which growth companies are not yet listed and thus not yet accessible via the capital markets - because IPOs require more and more size. With increasingly shorter innovation and disruption cycles, the importance of tech assets in investment portfolios is increasing. The ability of investors to participate in disruptive German growth companies, German VC funds and other tech investments has so far been reserved for a limited circle of VC investors and very wealthy families.

For more information about G|S Market ™, visit the company's website: <u>www.germanstartups.market</u>



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