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The Payments Group Holding presents new logo for its renaming to German Tech Holding

Frankfurt/Main, 31 July 2026 – The Payments Group Holding (PGH), a holding company based in Frankfurt am Main that was founded in 2012 and renamed in August 2024, presents its new logo ahead of its intended renaming to German Tech Holding GmbH & Co. KGaA, to be resolved at its Annual General Meeting on 19 August 2026 –

With its new name and corporate design, the company draws on its roots as a long-standing leading German venture capital provider under the name German Startups Group and underscores its strategic evolution into a technology-focused investment holding. The current VC portfolio includes a 36 % stake in AuctionTech, held through its wholly owned subsidiary German Startups Group VC, which, through its SaaS-based white-label solution PropNow, is a European market leader in digital bidding and offer processes for the real estate market – propnow.com. In addition, a 32 % stake in Softmax AI, a company builder focused on artificial intelligence, as well as an indirectly held 23% stake in Cognicare AI, a spin-off from Softmax AI that successfully develops and operates AI-based applications for the growing number of senior care facilities – softmax-ai.com, cognicare.ai. Another project of Softmax AI is an AI voice box for children, that engages in natural dialogue with them, patiently and knowledgeably answering their countless questions and thus imparting a wide range of knowledge and foreign languages in a playful way – my-cobo.com.

The stock ticker symbol will change to GTH.

About The Payments Group Holding

The Payments Group Holding (PGH) is a holding company founded in 2012 and headquartered in Frankfurt am Main. PGH proposed to its Annual General Meeting on 19 August 2026, the company be renamed German Tech Holding GmbH & Co. KGaA.

During its active period as a leading German venture capital provider under the name German Startups Group, PGH invested with great success in Chrono24, Delivery Hero, Fiagon, MisterSpex, Remerge, and Scalable Capital, among others. To this day, it holds stakes in AuctionTech, SoundCloud, Thinksurance and more. AuctionTech is the European market leader with its SaaS-based white-label solution PropNow for digital bidding and offer processes in the real estate market.

PGH is pursuing opportunities in the fields of Artificial Intelligence and Biotechnology. Cognicare AI, a spin-off from PGH's investment in the company builder Softmax AI, addresses the structurally growing market for senior care facilities with highly demanded AI applications. Softmax AI plans to launch several additional spin-offs over the next twelve months for various product families already in advanced development stages, targeting specific customer groups.

In addition, PGH is working to recover its receivables from the SGT Capital Group in the amount of 6.2 million euros.

More information: www.tpgholding.com, www.softmax-ai.com, www.cognicare.ai

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